

ASSIGNMENT

BACHELOR OF COMMERCE

Principles of Business Management

(Business Administration Group)

B.Com- 1st semester (1st Year)

For

Fresh Admitted Students



Session 2023-24

Shri Parshvanath Umed Post Graduate College, Falna

Managed by : S.P.U. Jain Shikshan Sangh, Falna

Affiliated to Jai Narain Vyas University, Jodhpur

Shri Parshvanath Ummed Post Graduate College, Falna

Affiliated to Jai Narain Vyas University, Jodhpur

Programme: Bachelor of Commerce (B.Com.)

Course Name: Business Administration. Total Marks - 30

Course Title : Principles of Business Management

Semester - 1st

B.Com 1st Year

Course Code : BAD5001T

PART:A (Words : 30)

Important Instructions

- i. All questions are compulsory.**
- ii. All questions are to be attempted in legible handwriting on plane white A-4 size**

111. Each Question 2 Marks(Total: 10 Marks)

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1. 'Human Behaviour Theory' of Management
2. Full Name of 'PERT' AND 'CPM'
3. Span of Control
4. Decision Making
5. Self Cordination

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PART:B (Words : 500)

Important Instructions

i. Attempt any one from Each Questions

ii.All questions are to be attempted in legible hand writing on plane white A-4 size

111. Each Question 10 Marks (Total : 20 Marks)

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6. Managerial Roles (Mintzberg)

OR

Process of Management by Objective (MBO)

7. Importance of Coordination

OR

Leadership Styles; Likert's System of Management.

OR

Techniques of Control